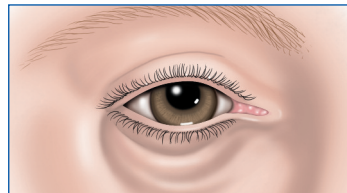


Radiosurgery®
Lets You Look
Younger &
Recover Quickly

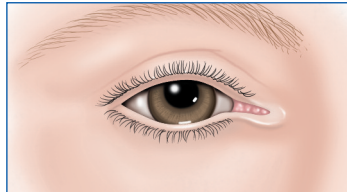


Ask Your
Physician
Today About
Radiosurgery®

Lower Lid



Before



After

ellman®
Experts in Precision Surgery.

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CC09076A

Clinical Citations

1. Bridenstine, J.B., *Derm Surgery* (1998); vol 24, p397-400.
2. Botero, G.E.S, *J Otol Head Neck Surgery* (1996); vol 24 (1), p69.
3. Older, J.J. (2003). General principles of eyelid reconstruction and radiosurgery.
In J. Older (Ed), *Eyelid Tumors Clinical Diagnosis and Surgical Treatment* p72.
London, UK: Manson.

*Look
Years
Younger
with Minimal
Recovery Time*



Radiosurgery® — A New Generation of Cosmetic Eye Surgery

Do you want to look younger? Your eyes are central to your appearance and they are typically the first area to show signs of aging. Sagging eyelids, bags and wrinkles can rob you of your youthful appearance, making you look and feel old before your time. With the help of Radiosurgery®, you can turn back the hands of time.

Radiosurgery® uses high-frequency energy to make cosmetic-enhancing incisions. Radiosurgery® delicately seals blood vessels, allowing for incredibly precise surgery with minimal bleeding. Rapid, comfortable post-operative recuperation with little, if any, bruising and swelling, facilitates a return to normal activities.



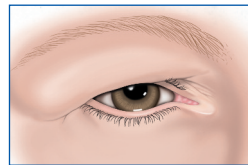
With less trauma to the eye area, Radiosurgery® patients recover quickly and start enjoying their results faster than with traditional cosmetic surgery.¹ Radiosurgery® also takes less time, and is effective on many types of cosmetic eye problems, including:

- Unwanted bags or excess skin around the upper or lower eyelids
- Drooping eyelids (eyelid lifts)
- Growths on the eyelids
- Wrinkles on or around the eyelids
- Eyelid malpositions, such as eyelids turning in or away from the eyes

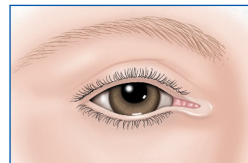
Best of all, Radiosurgery® can often be performed at your physician's office, or in an outpatient hospital setting. With all the advantages Radiosurgery® brings, why wait any longer to recapture your youthful appearance?

Ask your physician today about Radiosurgery®.

Upper Lid



Before



After

Questions & Answers about Radiosurgery®

What is Radiosurgery®?

Radiosurgery® is the passage of high-frequency radio waves into soft tissue for the purpose of making fine surgical incisions. Radiosurgery® uses a four-megahertz frequency, which is higher than the frequency of AM radios, but lower than the frequency of television and lasers.

How does Radiosurgery® differ from traditional cosmetic surgery?

Because Radiosurgery® uses radio waves instead of a scalpel, very fine, precise incisions can be made. Only the tissue cells adjacent to the wire electrode are affected, being vaporized instead of being cut through manual pressure, as with a scalpel. Scalpels and scissors crush tissue, resulting in bleeding. Lasers can be less delicate than radiosurgery with excessive tissue burning. Both may cause slower healing, with more redness and inflammation.

Is Radiosurgery® better than traditional cosmetic surgery?

The results of any cosmetic surgery depend on the patient and the physician. However, Radiosurgery® can achieve the same results as traditional surgery with little bleeding and minimal tissue injury. Radiowaves, used instead of a scalpel, can coagulate blood vessels as they make fine cuts. Bleeding is therefore minimized, so there is less post-operative bruising, swelling and discomfort. Recovery time is usually quicker than with traditional cosmetic surgery, and scarring is also minimized or eliminated.^{2,3}

Do I have to go to the hospital for Radiosurgery®?

Your physician may be able to perform Radiosurgery® procedures in his or her office. Or your doctor may suggest outpatient surgery at the hospital. In either case, an overnight hospital stay is rarely required.

Am I a candidate for Radiosurgery®?

Most people looking for improvements in appearance are potential candidates. Ask your physician today for more details on how Radiosurgery® can benefit you.